

Mission Hills Garden Club
July 13, 2011 Board Meeting
Location: Mission Hills Nursery 1525 Fort Stockton Drive
5:30 PM

Next meeting: August 10, 2011; 5:30 p.m. Refreshments will be served at the meetings. The schedule for those responsible for refreshments is as follows: August 10 French, September 14 T. Palafox, October 12 Pehl, November 9 Starr, January 11 Skillman, Feb 8 Scherf, March 14 Shelley, April 11 Stanley, May 9 Koch. (Please note, paper goods will be available at the nursery.)

July 13, 2011 Board Meeting Minutes

Present. Palafox, Skillman, Moseley, Tiger Palafox, Scherf, Shelley, Stanley, French, Carter
Absent. Hartwell, Fritschner, Starr, Pehl, Koch

I. Call to order. MHGC President Fausto Palafox calls meeting to order at 5.30 p.m.

II. **Secretary's Report.** Sabine Starr

Sabine Starr is not present to take the minutes. Linda Stanley agrees to take the minutes for Starr. Minutes from June are approved. Minutes to be posted on website (by Stanley)

III. **Treasurer's Report.** Carol Moseley

The Budget has been sent out and is herewith approved.

IV. **Program report** (1st VP). Sandra Scherf

Scherf gives notice to the Board that she intends to resign her position as 1st VP. She agrees to give written notice to the Board. Since this is an Executive Board position, an election will be held to fill this position after it is formally vacated.

V. **Membership Report** (2nd VP). Lee Skillman

Skillman advises that of the 265 MHGC members 145 members have renewed and 120 have not renewed as of July 13, 2011. Skillman reports that she has not completed calls to members who have not renewed.. Palafox suggests running ads in "Presidio Sentinel" promoting MHGC membership. Palafox reiterates membership goal of 300 members. Moseley advises that budget would have to come from Marketing. Discussion is held regarding co-opting with MAD/Town Council to increase MHGC membership. Skillman proposes offering more discounts with local businesses with MHGC membership.

VI. **Committee Reports:**

Communications. Linda Stanley

Stanley discusses the possibility of having an event with Cygnet Theater in August 2011. After discussion with the board, Stanley will contact Jessica Gercke and try to arrange a MHGC event in August with the theater in Old Town.

Stanley discussed the MHGC Posters and where they should be distributed. Moseley comments that Starr should advise Stanley on distribution.

Stanley discussed the MHGC Website. After some discussion with Palafox, some discussion was given to designing an new website on Yahoo.com. Palafox discussed his consultant resource and his hourly rate of

\$25/hour. Stanley discussed her budget. Stanley agreed to use consultant to make incremental changes for current budget year. A budget for next year will have to account for a consultant bill more hours.

Community Projects. Jeff Koch

Jeff Koch is not present to discuss Community Projects.

Palafox discusses San Diego Parks and Recreation tree planting project in Pioneer Park. Bill Overstreet from City of San Diego Parks and Recreation worked with MHGC to plant a 24" box \$300 Ficus tree for a total cost of approximately \$1000. This would be in place of the berm tree project currently being developed by Projects Committee.

Three (15 gal.) trees will be planted by the city in the median next to the tennis court on Randolph St. The city Urban Forester approves these projects and the trees that are planted.

Education. Mary Shelley

Shelley discusses her involvement with San Diego River Foundation. She proposed that an event with the group and MHGC, possibly a Wine in the Garden or Coffee in the Garden has been discussed. Shelley discussed Olivewood Gardens and a potential MHGC trip to visit the facility. This information will be given to Special Events Chair, Wally Hartwell.

Garden Walk. Tiger Palafox

Palafox discussed potential route for 2012 Garden Walk. Hawk to Jackdaw to Ibis to Washington Place; the route approximately 2-2.5 miles with no hills, 12-15 houses.

Hospitality. Martha Pehl

Martha Pehl is not present. Palafox discussed sending Evite for upcoming concert in Pioneer Park. Palafox said Pehl would have four tables set up at Pioneer Park for MHGC potluck event.

Special Events. Wally Hartwell

Wally Hartwell is not present.

VII. Old Business:

Executive Board discussed what to do with \$24 proceeds from MHGC raffle.

Stanley said she had not recruited anyone to do Marketing.

VIII. New Business:

Lee and Palafox discuss MHGC raffle and ideas for future auction items including area business donations, including florists, restaurants and photographers.

Palafox discussed the MHGC budget, specifically that monies not spent during the current budget year are not eligible to be rolled over. He agreed to send an email to Board members outlining the policy. There is some confusion about how to handle budgeted monies that were not spent throughout the course of a fiscal year. To explain the process, if monies for a particular project are not used during the course of a fiscal year, those monies are not *automatically* carried over to the next year, but rather are re-budgeted for in the next year's budget. Monies not spent during the course of the current budget year do not have to be spent in that year. If the monies have not been spent due to timing constraints, the Board will certainly consider that during the next year's budgetary process. If a project comes in way under budget during the current budget year, then those monies cannot be used on a new project unless it is presented to the Board. *This process ensures that the Board exercises its fiduciary responsibility ensuring that funds are spent for the club's stated objectives.*

Palafox discussed storage and his conversation with Don Russo as a source.

Palafox discussed MHGC sponsoring an event with the Barefoot Eco-runner during the August 18-August 31 time period. Some ideas are to have a tree planting ceremony; invite him to the August Wine in the Garden or be a part of Mayor Sanders and/or Gov. Brown's press event.

Moseley agrees to give the CD of the 2011 Garden Walk to Tiger Palafox.

Moseley asks for call to Jim Bishop and Martha Pehl regarding membership at 2011 Garden Walk.

Stanley asked the question if MHGC had liability insurance for the Board members. Moseley advised that there was a policy and to see MHGC By-laws 5.07, 5.08 and 5.09. Moseley further added that if anyone had further questions or needed a copy of the policy to contact her.

XI. Meeting adjourned: 6.56